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Part 4: Prioritizing Desired Outcomes.



Do you know your organization's/community's vision and guiding principles? Write them down.

Do your organizational or community leaders use consistent language and have a process and tools to regularly communicate the vision and how decisions support it? List some ways this could be improved.

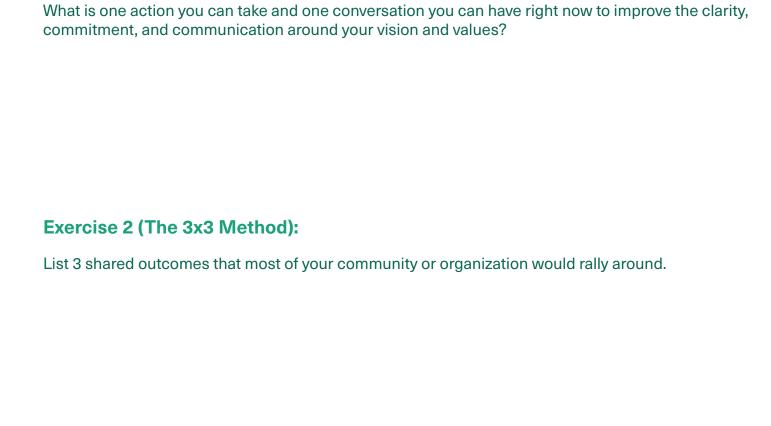
Think of 2 or 3 recent decisions that were made that conflicted with the stated vision and core values/ guiding principles. Why were the decisions made? How were they discussed and communicated? Was the community's vision referenced anywhere in these discussions? What was the resulting reaction?

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could realistically be accomplished in one year or less.





For each outcome, break it down into a bigger longer term objective and a smaller objective that

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For each small objective, b	oreak it down further:
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- · 4 phases: one that can be accomplished each quarter
- Phase 1 (1st quarter): break into 3 small steps, one per month

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Take the 3 monthly steps (one for each main outcome) and build your monthly action plan to tackle those 3 things. Repeat monthly, quarterly, and annually.

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